

CHEK NEWS 'TICKET TO GO' CONTEST RULES

CHEK NEWS TICKET TO GO CONTESTS (EACH, A "**TICKET TO GO CONTEST**") ARE INTENDED TO BE CONDUCTED IN BRITISH COLUMBIA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. TICKET TO GO CONTESTS ARE OPEN TO LEGAL RESIDENTS OF THE PROVINCE OF BRITISH COLUMBIA ONLY. DO NOT ENTER THIS CONTEST IF YOU ARE NOT A LEGAL RESIDENT OF THE PROVINCE OF BRITISH COLUMBIA. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN THE PROVINCE OF BRITISH COLUMBIA OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. ENTRY IN ANY TICKET TO GO CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "**CONTEST RULES**").

1. **ELIGIBILITY.** To be eligible for a Ticket to Go Contest, an individual must:
 - a. be a legal resident of the province of British Columbia; and
 - b. be of the age of majority in the province of British Columbia or older at the time of entry.

Employees of CHEK Media Group Ltd and the prize supplier (collectively, the "**Sponsors**"), their respective affiliates, subsidiaries, related companies, advertising and promotional agencies, and the household members and/or the immediate family of any of the above, are not eligible to participate in any Ticket to Go Contest. For the purpose of the Contest Rules, "immediate family" means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in any Ticket to Go Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of any Ticket to Go Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should an entrant supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. **TICKET TO GO CONTEST PERIODS.** Each Ticket to Go Contest starts when the contest is announced during the broadcast of **CHEK NEWS** and ends at midnight PST on the same day. (each, a "**Contest Period**").
3. **HOW TO ENTER.** There is no purchase necessary to enter a Ticket To Go Contest. You may only enter this contest at www.cheknews.ca. To enter, individuals must fill out the required fields and answer the skill testing question. Only those entries received by the Sponsors on the designated day shall be deemed eligible for the particular Ticket to Go Contest. No entries will be accepted by any other means.
 - a. Limit one (1) entry per contest per day, unless otherwise specified by the Sponsors. Limit of one (1) prize per person or household within any thirty (30) day period.

- b. Multiple entries by the same person during a thirty (30) day period shall result in disqualification. Entries must be received no later than the end of the applicable Contest Period. No communication or correspondence will be exchanged with entrants except with those selected to receive a Prize (defined below).

4. PRIZES.

- a. **Prize(s)** A description of the prize or prizes available to be won in connection with any Ticket to Go Contest (each, a “**Prize**”) will be announced on-air by during CHEK NEWS with the invitation go on-line to enter. Generally, Prizes include tickets to attend concerts, events, games or movies, and have the approximate retail value of less than Two Hundred dollars (CDN \$200.00)
- b. **Prize(s)** must be claimed in person at CHEK News, 780 Kings Road, Victoria, B.C. Monday to Friday between 10:00am and 3:00pm PST, prior to the date of the event for which the (ticket) prize is for, or, if undated, within thirty (30) days of the date on which the potential winner is notified by the Sponsors OR a Winner may request his/her Prize be mailed provided that the Winner’s mailing address is located in British Columbia. Prizes will be delivered by mail to the address provided. The Winner’s signature will be required. The Sponsors will not be held responsible for any misdirected, lost, or returned Prize.
- c. Each Winner and his/her guest (“**Guest**”) (if applicable) must be available to participate in his/her Prize on the dates and at the times designated by the Sponsors. Should any Winner and/or any Guest (if applicable) be unable to participate in the Prize on the dates and at the times designated by the Sponsors, the Prize will be forfeited and the Sponsors may, in their sole discretion, award the Prize to an alternate Winner. Each Winner and Guest (if applicable) shall be solely responsible for any expense not explicitly included in the description of the Prize.
- d. Each Guest (if applicable) must comply with the Contest Rules, and sign and return the Release if required.
- e. Each Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if the Prize (or any portion thereof) cannot be awarded for any reason.

5. WINNER SELECTION.

- a. The potential Winner or Winners will be selected in a random draw from all entrants who have fulfilled the criteria with respect to a Ticket to Go Contest rules. Before being declared a Winner with respect to any Ticket to Go Contest, the selected potential Winner may be required to sign and return a Release. The odds of being selected as a potential Winner are dependent upon the number of eligible entries received during the applicable Contest Period.

- b. EACH SELECTED POTENTIAL WINNER WILL BE NOTIFIED BY TELEPHONE OR EMAIL NO LATER THAN **TWO BUSINESS DAYS AFTER THE TICKET TO GO CONTEST WAS BROADCAST AND MUST RESPOND WITHIN ONE BUSINESS DAY OF NOTIFICATION**. Upon notification, the selected potential Winner must respond by telephone or email to the contact number or email address provided in the notification, and the selected potential Winner's response must be received by Sponsors within **one** business day of such notification. If the selected potential Winner does not respond in accordance with the Contest Rules, he/she will be disqualified and will not receive a Prize, and another potential Winner may be selected in the Sponsors' sole discretion. The Sponsors are not responsible for the failure for any reason whatsoever of a selected potential Winner to receive notification or for the Sponsors to receive a selected potential Winner's response.
6. **RELEASE.** Each Winner and Guest (if applicable) will be required to execute a legal agreement and release (a "**Release**") that confirms Winner's and Guest's (if applicable): (i) eligibility for the Ticket To Go Contest and compliance with the Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors and their respective parent companies, subsidiaries, affiliates, employees, directors, officers, suppliers, agents, sponsors and administrators (collectively, the "**Releasees**") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in any Ticket to Go Contest, participation in any Ticket to Go Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising there from; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors' collective or individual discretion, to produce, reproduce, broadcast, post, exhibit, distribute, adapt and otherwise use or re-use the Winner's and Guest's (if applicable) name, photograph, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Ticket to Go Contest and the promotion and exploitation thereof. The executed Release must be returned within **one** business day of the notification or the selected potential Winner will be disqualified and the Prize forfeited.
7. **INDEMNIFICATION BY ENTRANT.** By entering a Ticket to Go Contest, the entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant, Releasees or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in any Ticket to Go Contest, any breach of the Contest Rules, or in any Prize-related activity. The entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to a Ticket to Go Contest, without limitation.
8. **LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any telephone or computer malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether

caused by any of the equipment or programming associated with or utilized in a Ticket to Go Contest, or by any technical or human error which may occur in the administration of a Ticket to Go Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors are not responsible for any problems, failures or technical malfunctions. The Sponsors are not responsible for any injury or damage to entrant related to or resulting from participating in any Ticket to Go Contest. Each entrant assumes liability for injuries caused or claimed to be caused by participating in any Ticket to Go Contest, or by the acceptance, possession, use of, or failure to receive any Prize. The Sponsors assume no responsibility or liability in the event that a Ticket to Go Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors.

9. **CONDUCT.** By entering a Ticket to Go Contest, entrant agrees to be bound by the Contest Rules, which will be posted at www.cheknews.ca and made available at reception at CHEK News located at 780 Kings Road, Victoria, B.C. Entrant further agrees to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Ticket to Go Contest; (c) and/or acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.
10. **PRIVACY / USE OF PERSONAL INFORMATION.** By participating in a Ticket to Go Contest, each entrant and Guest grant to the Sponsors the right to: (a) use his/her name, mailing address, telephone number, and e-mail address (if applicable) ("**Personal Information**") for the purpose of administering the Ticket to Go Contest, including but not limited to contacting potential Winners and announcing confirmed Winners; and (b) use his/her Personal Information, photograph, likeness, voice, Prize information and/or biographical information for publicity and promotional purposes relating to the Ticket to Go Contest in any and all media now known or hereafter devised without compensation unless prohibited by law. The Sponsors will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with the BC Privacy Act.
11. **INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

12. **TERMINATION.** The Sponsors reserve the right, in their sole discretion, to terminate the Ticket to Go Contest, in whole or in part, and/or modify, amend or suspend the Ticket to Go Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.
13. **LAW.** These are official Contest Rules. Ticket to Go Contests are subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors.